



WedCell

WEDCELL INSTITUTE OF EVENT MANAGEMENT.

**“Turning Passion into Professional
Event Careers Tag line”**

ESTABLISHED IN
2015



About WedCell Institute

WedCell Institute of Event Management is built with a clear vision – to bridge the gap between theory and real-world event execution. We believe event management cannot be learned from classrooms alone; it must be experienced live on the ground.

At WedCell, students don't just study events – they work on real weddings, corporate events, exhibitions, and vendor-led projects. Our curriculum is designed by industry professionals to ensure every student gains hands-on training, practical exposure, and on-field confidence from day one.

"TURNING PASSION INTO PROFESSIONAL EVENT CAREERS TAG LINE"

About Founder

Mr. Shanteshwar Dixit is the Founder of WedCell Institute of Event Management and a visionary entrepreneur in the Indian event industry. With years of hands-on experience in managing weddings, corporate events, and large-scale productions, he identified a major gap between theoretical education and real event execution—and set out to change it.

Driven by the belief that event management is a practical skill, not just a classroom subject, he founded WedCell Institute with the mission to create India's Most Practical Event Management Institute. His approach focuses on real-time exposure, live event participation, and industry-driven training rather than bookish learning.



Why Choose Us

WedCell Institute

- ✔ **WEDFIELD HAVE WEDDING PORTAL (ONLINE WEDDING APP)**
- ✔ **100% PLACEMENT ASSISTENCE**
- ✔ **3 MONTHS PAID INTERNSHIP**
- ✔ **DIGITAL MARKETING COURSE INCLUDED**
- ✔ **BEST FACULTY**
- ✔ **VENUE & VENDOR ASSOCIATED WITH APP**
- ✔ **THEORY CLASSES MORE THAN OTHER INSTITUTE**
- ✔ **BASIC OF HOTEL MANAGEMENT**
- ✔ **IN FUTURE WEDCELL APP WILL HELP YOU TO START YOUR EVENT COMPANY AS LEAD**
- ✔ **PRACTICAL CLASSES MORE THAN OTHER INSTITUTE BECAUSE OF APP & VENDOR**



How different from other Institute

WedCellInstitute

- ✓ INDIA'S FIRST INSTITUTE HAVE ONLINE WEDDING PLANNING APP
- ✓ VENUE & VENDOR ASSOCIATED WITH ONLINE APP MORE THEORY
- ✓ CLASS AS OTHER INSTITUTE DON'T GIVE MUCH CLASSES
- ✓ INDUSTRY EXPERT AS GUEST FACULTY
- ✓ ENTREPRENEURSHIP CLASSES



Course

Overview

- ✓ **DIPLOMA IN EVENT MANAGEMENT**
- ✓ **PGDM IN EVENT MANAGEMENT**
- ✓ **MBA IN HOTEL MANAGEMENT**
- ✓ **MBA IN EVENT MANAGEMENT**
- ✓ **DIPLOMA IN HOTEL MANAGEMENT**
- ✓ **CERTIFICATION COURSE IN DIGITAL MARKETING**
- ✓ **CERTIFICATION COURSE IN HOTEL MANAGEMENT** ⇒
- ✓ **DIPLOMA IN DIGITAL MARKETING**
- ✓ **PHOTOGRAPHY COURSE**
- ✓ **DJ COURSE**



Syllabus

Overview

Diploma in Event Management



- ✓ BUDGETING HOSPITALITY
- ✓ LOGISTIC PRODUCTION
- ✓ ACCOUNT BASIC OF EVENT
- ✓ PLANNING OF EVENT LIVE
- ✓ EVENT CELEBRITY
- ✓ MANAGEMENT DECOR DESIGN
- ✓ PHOTOGRAPHY DJ &
- ✓ ENTAINMENT
- ✓ COMMUNICATION & PD
- ✓ (SPOKEN) CLIENT
- ✓ RELATIONSHIP MANAGEMENT
- ✓ EVENT OPERATION CATERING

- ✓ EVENT MANAGEMENT
- ✓ CORPORATE EVENTS
- ✓ SOCIAL EVENTS
- ✓ WEDDING EVENTS
- ✓ TIME MANAGEMENT
- ✓ VENDOR
- ✓ MANAGEMENT HOTEL
- ✓ MANAGEMENT
- ✓ EXIBITION
- ✓ CONFERENCE
- ✓ COCKTAIL EVENTS
- ✓ TRADE SHOW FASHION
- ✓ SHOW SEMINAR
- ✓ VENUE BOOKING

Practical Classes

- ✓ **Students get live event exposure through the course**
- ✓ **Opportunity to earn while learning during selected events**
- ✓ **Guidance provided by industry professionals at live events.**
- ✓ **Practical sessions are conducted at real weddings, corporate events and live projects.**



Theory Classes

- ✓ **Structured theory sessions conducted 15 days per month.**
- ✓ **Complete course duration of 9 months**
- ✓ **Classes Conducted by founder and experienced industry trainers**
- ✓ **Guest lectures by professional event managers and industry experts**



OUR INTERNSHIPS AND PLACEMENT PARTNERS





Our Venue Partner





Thank You For Listening

Contact us:

+91 9304982121

 www.wedcellinstitute.com

 D-27 Green park, New delhi